



Luis Serrano

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Summary

I am a Software Developer, and I have been coding for more than 20 years. I have used many technologies, but my strongest skill is Javascript development. I specially like React/Redux. I am normally in charge of making things look pretty (front-end, UI/UX). My approach is simple: I don't seek to reinvent the wheel, nor impress you with over-engineering.

I learn fast and I love new frameworks/libraries, but I am not a follower of trends for the sake of hypes. I don't require much, but I expect fair play and transparency.

I love new challenges and I believe I have done some interesting projects over the years, some of them I am really proud of. I am always keen to learn new things from the best out there.

Finally, I love mentoring junior developers, teaching them soft/hard skills to help them in their careers.

That's me.

See more here: www.luisnomad.com

Experience

Technical Lead & Manager

Cognizant

Jul 2021 - Present (4 months +)

Responsibilities

- React.js Chapter Lead
- Analyzing & Developing solutions for international customers.
- Technical interviews.
- Mentoring and supporting.
- Manager: setting up goals and deliverables to my reportees regularly and following their progress.

Technology Stack

- React
- Redux
- React Hooks
- React Native
- Typescript
- Amazon Web Services
- Jest
- Cypress
- PWA

- Webpack
- HTML5
- Sass
- CSS3
- Git
- Node

Methodologies

- Scrum
- Git Flow
- Good Practices and Common Sense ;)



Co-Founder

ARKD BOX

Aug 2018 - Present (3 years 3 months +)

**** Side Project **** We design, laser-cut and produce high quality, lightweight & low cost arcade cabinets, fully customisable. Our cabinets can be assembled with no tools required, thanks to our patented system. At the moment, we produce & send units on-demand. We're planning to mass produce them soon. Open to investors.



Lead Software Engineer

Capgemini

Apr 2021 - Jul 2021 (4 months)

After working for Capgemini as a freelancer for different projects, I have joined their Agile Delivery Center in Valencia (Spain) as an employee.

As a Senior developer, my role is to help leading international projects & teams towards success.



Engineering Manager

Zonyx Technology

Oct 2020 - Mar 2021 (6 months)

As an Engineering Manager, I helped transforming desktop, .net based apps to web apps (React/ Redux). I created the seeds of the new web based projects and guided developers through the implementation, the general coding guidelines, while also doing some coding myself. I also documented all business requirements, and populated a full backlog out of them. The projects used Quuppa technology and RTLS, so I had the opportunity to learn about real time indoor location.



Senior Frontend Developer

Zonyx Technology

Mar 2020 - Oct 2020 (8 months)

I helped developing new features for two products, focusing on the front-end.

- Swish App (Basketball): <https://www.nbn23.com/en/swish/> (React Native/Redux)
- A MVP product (social distance, indoor location, RTLS, based on Quuppa technology and React)



Technology Consultant

luisnomad.com

Jan 2017 - Mar 2020 (3 years 3 months)

Product Management, Web Development, quick product prototyping, e-commerce sites, and other software projects. From time to time, I also do tech recruitment! Send me your candidates and I'll help you validate their skills.

Development Customers:

- (80%) Capgemini/K2 Partnering Solutions (Sitecore/SXA/React)
- Rooster Money (React/Node)
- LambdaLoopers (WordPress/SASS/JS)
- BCN Marketing (WordPress/JS/CSS)

Consulting Customers:

- Flexible IT (Product Owner)
- Scale Capacity - Los Angeles, US (Project Manager Associate)

Main technologies:

- Javascript (and frameworks around it, specially React)
- WordPress themes & customization
- NodeJS, Meteor, IBM node-red for IoT projects

Technical recruitment:

- How many times an awesome candidate is lost because the wrong person was in charge of the screening process? You can't put a busy developer to do HR tasks, and if you do, you must pick someone who's got people skills, good communication, empathy and emotional intelligence. I have 20 years in the field, and I am old enough to detect bullshit when I see it. But I also believe in people and I am willing to put the time and effort and give your candidates a fair chance.

Other stuff I do mostly for fun, but it does influence my work in the web & marketing industry:

- Content creation
- Video production



Freelance Product Owner at Flexible IT® - Apps2Digital (Contractor)

Flexible IT®

Jul 2019 - Dec 2019 (6 months)

Apps2Digital Product Owner (external, freelancer)



Senior Software Developer (Contractor)

RoosterMoney

Jul 2017 - Jul 2018 (1 year 1 month)

Developer at UK based startup - Working remotely from Spain.

React, Backbone, Cordova, Node.js



Technical Project/Product Manager (Contractor)

blended.io

Jul 2016 - Jan 2017 (7 months)

Agile Technical Manager with extensive development experience.

At Blended, we build solutions and experiences for our clients that expand their businesses. Those experiences bring together and unite web, mobile and wearable platforms. We are able to melt our technological expertise around JavaScript technologies with a unique blend of Experience Design that focuses on user behaviour and real user needs.



Senior Front-end Developer

Bynder

Dec 2015 - Jul 2016 (8 months)

Senior Front-End Developer at Bynder - online Brand Portal and Digital Asset Management solution.

Founded in 2010, Bynder is the leading branding automation solution and powers over 300 brands worldwide, including KLM Royal Dutch Airlines, Logitech and AkzoNobel. Bynder has offices in Amsterdam, Rotterdam, London, Boston and Barcelona and is currently active in over 50 countries.



Senior Frontend Engineer

code d'azur

Jul 2015 - Nov 2015 (5 months)

I create beautiful websites using Backbone + Chaplin and Laravel, plus all the HTML5 & CSS3 magic.



Software Engineer Team Lead

Netcentric, A Cognizant Digital Business

Nov 2012 - Jun 2015 (2 years 8 months)

Front-End Developer. Desarrollo del Front-End de páginas creadas con Adobe CQ5, siguiendo los estándares y normas de accesibilidad más actuales.

Nota para recruiters: No estoy interesado en trabajar con AEM/CQ otra vez.



Front-End & Mobile Developer

Altran

Apr 2012 - Nov 2012 (8 months)

Rich Internet Apps Design & Development, Front-End and Server Side. Mobile Apps & Usability Consultant.



Senior Technical Consultant & Enterprise 2.0

Siemens Gamesa

Jun 2011 - Feb 2012 (9 months)

I helped creating their new Intranet and Customer Portals. I was also part of the team that put together the Employee Portal. Tasks developed included creating usability & design proposals, supervising outsourcing providers, testing & validating functional requirements.

As a side project, I made a Social Media Strategy draft for the company.

Technologies: Oracle Products

Experto - Proyectos de tecnología

everis

Jul 2010 - May 2011 (11 months)

Diseño y Desarrollo de Rich Internet Applications. Consultor de Usabilidad y Aplicaciones Móviles.

Product Engineer / Product Manager

Oasys Soft

Sep 2008 - Jul 2010 (1 year 11 months)

Product Manager : <http://www.ebdsoft.tv>

User Interface

SOFTENG

Nov 2007 - Sep 2008 (11 months)

Desarrollo de interfaz gráfica de innovador CMS. Javascript, .Net 2.0, Controles Telerik

Solutions Developer

Enghouse Interactive - Presence

2007 - 2007 (1 year)

My role was to integrate the company's products into the existing customers' infrastructure and custom User Interfaces. (.Net, PHP, VB, JavaScript)

Technologies: MS .Net (C#), jQuery, PHP (to extend Sugar CRM), MySQL, SQL Server, Oracle

Web Developer

Prous Science

Jun 2006 - Nov 2006 (6 months)

Web Development, Webcasting (events and conventions recording, editing, publishing)

UI Specialist, Usability Consultant, E-Commerce & Web Development

Softwrap

Nov 2005 - May 2006 (7 months)

User Interface designer & customizer, web development, e-commerce business intelligence, web payment gateways (paypal, visa, Cerisign certificates, Deutsche Telekom). Working with customers such Sega, Yahoo! Brasil, Norton, Ahead Software, T-Mobile.

Systems Analyst

Surfpin Ltd (London, UK)

Mar 2005 - Nov 2005 (9 months)

Systems Analyst & Web Developer

Desarrollo web & Analista programador

Varios

Jan 2000 - Mar 2005 (5 years 3 months)

Durante este periodo trabajé en varias empresas, entre Valencia y Barcelona. Mis funciones fueron muy distintas, abarcando un abanico muy amplio que me proporcionó una visión global de la industria, y experiencia suficiente para iniciar mi especialización. Entre las tecnologías que usé y llegué a dominar, destaco: VB6, ASP y PHP en mis inicios. Primero como parte de equipos pero con tendencia a desarrollar de forma independiente soluciones completas. Con la llegada de .Net, me especialicé en esta plataforma de desarrollo, compaginándola con PHP en proyectos freelance. Además, he realizado trabajos de fotografía y diseño gráfico (retoque de imágenes, modelado 3D, flyers, catálogos y revistas). Solicitar CV para información más detallada.

Education

Grupo ECC

Systems Analyst, Computer Software Engineering

1997 - 2000

Systems Analyst course including C++ programming and introduction to HTML/Javascript.

** This course is not a university degree.

I. E. Fuente San Luis

Bachiller, Bachelor of Arts

1994 - 1997

Ver notas adicionales

Varios, Varios

2001 - 2008

* 2008: Universidad Murcia Usabilidad/Accesibilidad Web: Diseño avanzado de webs eficaces

* 2007: Personalización de Joomla (CRM)

* 2007: Administrador Linux Suse Enterprise Server 10

* 2007: Administrador de Redes con Suse Enterprise Server 10

* 2005: Google University Conference Visitor: Pagerank/SEO tips.

*2004: INEM - Diseño Paginas Web con Macromedia Dreamweaver MX y Flash MX. Acionscript en Flash MX

* 2003: INEM - Técnico Diseño Grafico. Edición de fotografía y video. Técnicas fotográficas. Photoshop 7, 3D Studio MAX v5, Adobe Premiere

* 2001: Curso de formación en Concatel SL: Programación en Java & JSP. Certificado de programador en Java. Curso de formación realizado para trabajar en Electronic Data Systems, en Barcelona, España. Curso impartido por Gillad Buzi (Silicon Graphics, EEUU).

** 2000: ECC Valencia: Certificacion Analista de Sistemas. C/C++/Java/JavaScript/HTML. (Equivalente FP II, privado)

** 1997: Instituto Fuente San Luis – Bachiller

Altran

SCRUM Master

2012 - 2012

Licenses & Certifications



Powering Up With React



Learn React.js: The Basics - Lynda.com

Issued Apr 2016 - Expires Apr 2016

C74EF9



Building a Polling App with Socket IO and React.js - Lynda.com

Issued May 2016 - Expires May 2016

B6B3C8



Up and Running with ECMAScript 6 - Lynda.com

Issued Jul 2016 - Expires Jul 2016

F0EDC1



Agile Project Management - Lynda.com

C980C5



Transitioning from Waterfall to Agile Project Management - Lynda.com

40EA8C



Agile at Work: Building Your Agile Team - Lynda.com

018EFE



Agile at Work: Planning with Agile User Stories - Lynda.com

BC1B66



SCRUM Master - Europeanscrum.org

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ChatBots: How to Make a Facebook Messenger Chat Bot in 1hr on 09/17/2018 as taught by Stefan Kojouharov on Udemy - Udemy

UC-AX8EPI9H



Kickstarter Launch Formula: Proven Crowdfunding Techniques - Udemy

UC-USBHB7NE



Modern React with Redux [2019 Update] - Udemy

UC-9ARQJ9SX



AWS Partner: Accreditation (Technical) - Amazon Web Services (AWS)



AWS Partner: Accreditation (Technical) - Amazon Web Services (AWS)

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Skills

Front-end • Web Development • JavaScript • User Interface • Web Applications • Mobile Applications
• jQuery • Node.js • Team Leadership • Technical Recruiting